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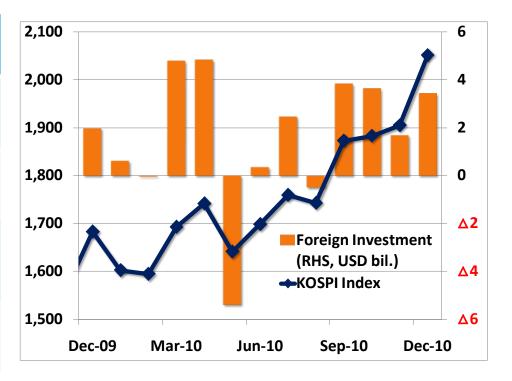


1

Stock Market

KOSPI up 21.9% in 2010 on economic recovery, corporate earnings, and foreign investors (KOSDAQ 0.6% → , MSCI Korea 25.3% →)

	2007	2008	2009	2010
Market cap. (\$, billions)	1,124	495	835	1,093
No. of listed firms	1,769	1,803	1,798	1,806
Daily Trading volume (\$, millions)	8,171	5,943	6,206	6,748
Foreign ownership (%)	31.0	27.2	30.5	31.2





2 Derivatives Market

(OTC) Continuing growth

(On-exchange) Continuing growth, but Not much demand for derivatives due to the global financial crisis

		2007	2008	2009	2010
OTC derivatives (KRW, trillions)		8,622	12,512	13,133	9,9831)
Exchange- traded derivatives (# of contracts, in 10,000)	KOSPI200 futures	4,776	6,643	8,312	8,676
	KOSPI200 option	270,984	276,647	292,099	352,590
	3 yr Korean Treasury futures	1,356	1,592	2,005	2,786
	US dollar futures ²⁾	575	666	4,116	6,569

- 1) As of September 30, 2010;
- 2) Contract size changed from USD50,000 to USD10,000 on April 27, 2009;

3 Overview of Financial Investment firms

- 62 Securities firms (domestic: 42, foreign: 20 8 locally incorporated & 12 branches), 9 Futures companies
- 80 Asset management companies, 239 Investment advisory companies
 continuing growth

		Total	Sec.	Futures	Assert Ma.	Inve. Adv.	Trust ¹⁾	Other ²⁾
	Total	415	62	9	80	239	11	14
	Domestic	267	42	8	57	135	11	14
_	Foreign Locally incorp.	31	8	-	23	-	-	-
	Foreign - Branch	117	12	1	-	104 ³⁾	-	-

- 1) Trust company not providing any financial business other than trust service
- 4 credit rating agencies, 1 merchant bank, 3 fund brokerage companies, 6 companies for brokerage of foreign exchange
- 3) Off-shore investment advisory companies registered in Korea after being established in foreign jurisdictions



Enhance Transparency, Investor Confidence, and Efficiency



Market Risk

Operation System Supervision for Orderly Market

- Improving business practice for selling financial products
- Expanding information support
- Increasing investors' benefits

- Enhancing risk management of financial firms
- Timely adequate response on market fluctuation

- Improving market operation system
- Increasing fairness of credit rating
- Amending reg. for implement. of K-IFRS

- Strengthening surveillance of excessive competition
- •Strengthening surveillance of unfair trade and illegal practice



Investor Protection

Improving business practice for selling financial products

- Mystery shopping on sales of funds (June 2010)
- Amended 'working rules on investment recommendations' to strengthen investor protection (Aug. 2010)

Expanding information support

- Expanded the scope of information disclosure on funds operation (July 2010)
- Provided the guide book for preparing plain and useful report on management results for investors (Nov. 2010)

Increasing investors' benefits

- Introduced investor account transfer scheme, and lowered fund commission and fee (Jan. 2010)
- Provided the guideline for the designation of order agent (Oct. 2010)

2 Market Risk

Enhancing risk management of financial firms

- Management Standard for Liquidity Risk, i.e. max. daily balance of call-money (Aug. 2010)
- Improvement of Net Capital Ratio(NCR), i.e. computing risk capital charge for loan(Dec. 2010)

Timely adequate response on market fluctuation

- Improvement for transactions of futures options i.e. reducing scope of futures options trans. subject to margin (Dec. 2010)
- Introduction of Evaluation Standard for Excessive Credit Loan and Countermeasures per Each Stage (Oct. 2010)

Operation System

Improving market operation system

- Exclusive trading system for bonds ('FreeBond') to promote OTC market for bonds (Apr. 2010)
- Monitoring system for private funds(hedge fund) i.e. reporting establishment & operation information of private fund (Dec. 2010)

Increasing fairness of credit rating

- Internal Control Standard setting up duties of officers & employees of credit rating agencies (Jan. 2010)
- Comparative Disclosure System to compare outcomes of credit rating from different agencies (Nov. 2010)

Amending reg. for implementation of K-IFRS (Apr. 2011)

- Amendments of Standards for computing NCR, evaluating allowance for credit losses, and classifying asset quality (Dec. 2010)
- Amendments of Management Status Evaluation, and Business report form (Dec. 2010)



4

Supervision for Orderly Market

Strengthening surveillance of excessive competition

- Strengthening supervision over the advisory wrap accounts (Aug. 2010)
 - i.e. ban on the investment solicitation by guaranteeing high-profit
- Strengthening risk management for overly highinterests products to prevent failure of pension companies (Apr. 2010)

Strengthening surveillance of unfair trade and illegal practice

- Notified authorities of illegal practices of financial firms found during examinations (Oct. 2010) i.e. OTC stock brokerage without license
- Special Examination on unsound business practices (June 2010)
 - i.e. window dressing of asset management company effecting on the closing price



